

ANIKA LJUNG

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WORK EXPERIENCE

Contributing Fashion Editor

Sept. 2021 - Present

- Bylines in Women's Wear Daily, InStyle, The Zoe Report, V Magazine, V MAN, CR Fashion Book, Footwear News, Galia Lahav, Brides, SHAME Magazine, Orange Coast Magazine, and others
- Regularly pitch, research, interview experts, write, and edit pieces ranging from fashion e-commerce to designer profiles to feature stories. Attend press appointments and industry events, including NYFW
- Built and maintained a vast network of fashion industry professionals including designers, stylists, marketing and PR teams, forecasters, photographers, and entertainers

Erica Wark, Celebrity Stylist

New York Assistant Stylist

April 2023 - Present

- Research, source, and request samples for style segments including those on Good Morning America and the Sherri Shepherd Show. Work with producers, stylists, and wardrobe director(s) on set in the fashion closet pulling garments and accessories and styling models for live taping
- Oversee smooth delivery, transportation, and returns of all samples with efficient collaboration between brands and designers

CR Fashion Book

May - Oct. 2022

Digital Editorial Intern

- Pitched and wrote news stories, runway reviews, features, Q&A's, and listicles on a quick turnaround
- Assisted with photo and story research including image sourcing and transcribing interviews
- Built galleries and stories in the CMS

V Magazine/V Man

Jan. - June 2022

Editorial Intern

- Wrote three to five stories daily on fashion and culture news, collection reviews, and product roundups
- Corresponded and maintained relationships with brand's PR and marketing teams
- Pitched, interviewed, and wrote about Elena Velez's debut collection for NYFW Spring/Summer 2022

DIG Magazine

May 2019 - Dec. 2020

Digital Director | Senior Editor

- Designed website and managed staff of 27 writers assigning, editing, and scheduling all content
 - Published five to seven pieces daily across all platforms, including video and audio
 - Collaborated across teams; sourced photos, edited graphics; started the magazine's first podcast series
 - Tracked website analytics: traffic sources, popular content, and conversions
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EDUCATION

New York University

3.9 GPA

MA Journalism, Magazine & Digital Storytelling program

Aug. 2021 - Dec. 2022

California State University, Long Beach

4.0 GPA

BA Journalism, BA Dance, summa cum laude

Aug. 2016 - Dec. 2020

SKILLS & HONORS

Computer (HTML, SEO, CMS, WordPress, Squarespace, Microsoft Office, Google Docs, Keynote, Slack, MailChimp) **Multimedia** (DSLR cameras, Adobe InDesign, Lightroom, Photoshop, Premiere Pro) **Social Media** (Instagram, Twitter, TikTok, Facebook, Threads, Snapchat) **Languages** (Spanish, intermediate)

AWARDS (2nd Place, Best Arts or Entertainment Profile. *Los Angeles Press Club*. 2021; 3rd Place, Best Digital Magazine. *California College Media Association*. 2021; Kappa Tau Alpha Journalism Honor Society member)